

Affinity Global Appoints Brad Bone, President



Markham, ON— January 4th, 2017. — It is with great excitement that Affinity Global announces the appointment of Brad Bone to President. Mr. Bone returns to Affinity Global after a successful five year tenure with an international BPO firm where he oversaw several functional areas from Quality to Operations to Account Management.

Mr. Bone had previously been a key member of the executive team at Affinity Global until 2011. He brings with him a wealth of leadership and international acumen.

Mr. Bone takes over from Jeff Carew who during his ten years with Affinity Global grew the company from 300 to 1,700 employees. We thank Jeff for his years of service, and wish him well in his future endeavors.

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About Affinity Global

One of North America's leading providers of multi-national customer management solutions specializing in customer contact, first party receivable management and third party recoveries. Affinity Global helps Fortune 500 companies create profitable, sustainable connections with their customers.

We leverage the latest technologies, Customer Operations Performance Centre Inc. (COPC) operational methodology, and more than 17 years of experience to deliver superior results to businesses.

We connect people- our customers to their customers daily. We do so with an unsurpassed passion for performance and an unwavering commitment to results.

With offices in Canada, the U.S., U.K. and Panama, Affinity Global employs over 1,700 people worldwide.

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For more information on Affinity Global:

Please visit us at www.affglo.com